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The Pink Ribbon Place Will Honor 31 Women Impacted by Breast Cancer in New October Campaign

(Riverside, CA) September 25, 2018 – The Pink Ribbon Place, a program of Riverside Community Health Foundation will celebrate 31 women affected by cancer, in the campaign, 31 Faces of Pink Ribbon Place.

The Pink Ribbon Place selected 31 clients from the Pink Ribbon Place to enjoy a day of pampering, relaxation and most importantly support. Dollhouse Hair and Makeup Design partnered with the Pink Ribbon Place to provide the women with complimentary full makeup and hair styling. Special portraits of the ladies were captured to ensure they had memories to last a lifetime.

“Community is an integral part of breast cancer survivorship, and the focal point of many programs provided by the Pink Ribbon Place,” said President and CEO of Riverside Community Health Foundation, Dr. Dan Anderson. “Our commitment to foster opportunities for women to both give and receive support, serves to impart our important message of hope.”

The women featured in this campaign have been diagnosed with some form of cancer and have all been impacted by the supportive services provided by the Pink Ribbon Place.

Katherine Contreras, one of the featured women in the 31 Faces of Pink Ribbon Place campaign has been involved with the Pink Ribbon Place since 2011. She was diagnosed with metastatic breast cancer over 13 years ago.

“It has been an incredible and healing experience for me and I have met the most amazing group of women. I participate in many Pink Ribbon Place activities, and the one that has made the biggest impact on me is the individual counseling. There are times when we all need a helping hand to pick ourselves up off the ground, and I

received that help from Priscilla (Pink Ribbon Place Family Guidance Counselor). This is such an important service for those with cancer, and I'm so thankful that the Pink Ribbon Place provides it."

The purpose of the Pink Ribbon Place is to improve the quality of life for those impacted by cancer before, during and after treatment.

Each day in October, one woman's story will be highlighted and shared throughout the Pink Ribbon Place's social media and website platforms.

Follow the 31 Faces of Pink Ribbon Place campaign through the following: Facebook/ThePinkRibbonPlace, Instagram/ThePinkRibbonPlace, Pink.Rchf.org (Website) and use the hashtag 31FacesofPRP.

Facebook/ThePinkRibbonPlace

Instagram: @ThePinkRibbonPlace

Website: Pink.Rchf.org

#31FacesofPRP

The Pink Ribbon Place, a program of Riverside Community Health Foundation offers services such as patient navigation, support groups, individual and family counseling, survivor mentorship, education, and steps to health and wellness. In addition, The Pink Ribbon Place is an American Cancer Society wig bank, breast prosthesis bank, and reading library. All programs and services are offered at absolutely NO cost. The program is committed to supporting all throughout their breast cancer journey.